

EBBD NEWS

EBBD eV

2 December/2017

Great events are often foreshadowed

1st international EBBD conference in Eindhoven
15th to 16th March 2018

Conference Venue:

Seats2Meet, Torenallee 24, 5617 BD Eindhoven, NL



After the end of the EBBD+ project it is the association's obligation and commitment to ensure that EBBD will thrive in the future and that

- EBBD colleges will be in close contact and exchange
- EBBD will further spread throughout Europe, with more colleges in more

countries being accredited, so EBBD will be known throughout Europe as a brand for high quality qualification

The conference in Eindhoven will give us a golden opportunity to go one step further in this process.

**ACCREDITED
EBBD COLLEGES
THROUGHOUT
EUROPE**



NEW EBBD COLLEGES ON THE WAY



The following colleges have recently been accredited

- ✚ Europa-Schule BBS 1 Northeim, Germany
- ✚ Point College Porvoo, Finland

EBBD eV is looking forward to you joining the EBBD-family and sends a warm ...



Moreover, these colleges have started the accreditation process

- ✚ IBC Kolding, Campus Vejle and Skive Handelsskole Denmark
- ✚ Gustav-von-Schmoller-Schule, Heilbronn, Germany
- ✚ Koning Willem 1 College den Bosch and Rijn IJssel College Arnhem, Netherlands
- ✚ IIS R. Brunelleschi – L. Da Vinci, Frosinone, Italy
- ✚ Vergi Vocational Training Institute, Patras, Greece

Elections of the Board of EBBD e.v.

During the annual general meeting of EBBD e.V. in Eindhoven the following positions in the board

have to be re-elected:

Chairperson

1st Vice-Chairperson

2nd Vice-Chairperson

Treasurer

at the AGM during the conference in Eindhoven

The candidates who have applied before the deadline of 30th November 2017 present themselves here:

Chairperson



My name is **Peter Ketelaars (Netherlands)** and I am currently chairperson of EBBD e.V.. I have performed this function in the association for a period of three years now and always with great pleasure, interest and dedication. I live in the Netherlands and I am 61 years old.

According to the task description, the chairperson is responsible for the running business of the association. This includes calling the board and annual meetings as well as preparing the annual reports. Contacts and contracts with external partners are also part of the job. This calls for some creativity and flexibility, as habits differ over Europe.

My employer, Summa College, has been partner in the last Erasmus+ KA2 project EBBD+ which ended on August 31, 2017 and was also a partner in the previous Comenius project where the diploma was developed. I participated personally in the Erasmus+ project preparation and management as a member of the project's Steering Group and as a result know all the ins and outs of the EBBD-programme.

As to my professional background, I have worked as a coordinator of international activities for Summa College in Eindhoven since 1993. This long experience has brought me an extensive network all over Europe, which has been and always will be a valuable asset for the job of chairperson of EBBD e.V.. I have also been teaching international subjects, mainly in English, for many years. I was one of the founders of international English-language education at VET-level in the Netherlands and our college has been hosting numerous international students in the course of years.

I have been involved in vocational education since the year 1982, both as a teacher and as an educational developer, my

experience covering both adults and young students. I have developed teaching and learning materials for English, international trade and international marketing. I am flexible, stress-resistant, creative and I speak 5+ languages.

EBBD is a young and vibrant organization, ready to create itself a place in the international curricula around Europe. In my opinion, the association EBBD e.V. needs leadership that ensures sustainability and continuity in the future. Through my communicative skills and solution-oriented approach I think I can make a considerable contribution towards the achievement of those goals.

1st Vice Chairperson



My name is **Henriette Boettcher (Denmark)** and I have a Master's degree in English and Psychology from Aalborg University. Since I finished my studies, I have been lecturing for many years primarily in

English. In 2015 a position at Aalborg Business College became vacant, and I was hired to take over, organise and basically clean up the international department at the department called Saxogade. It has been a great challenge and many aspects have changed, concepts have been developed and many new initiatives are on the way. Working with the international field is an interesting and on-going process.

The international aspect is very important to Aalborg Business College. Our students are very much aware of the value of international competences and language skills. They consciously choose Aalborg Business College because of the many international opportunities we offer. Hence we are always seeking ways to learn from partners, develop ourselves, and participate in international work relations in order to provide our students with rewarding international programmes.

As the Director of International Studies at Aalborg Business College, I work with our partners around the world to develop study programmes, and I manage bilingual teaching at the college. Recently we

have initiated a collaboration with Aalborg University where lecturers in International Economics and Marketing will be certified to teach in English according to level C1 on the Common European Framework of Reference for Languages (CEFR). I have also together with two other International Directors established a network for International coordinators in Denmark. At the yearly meeting, we share best practice, discuss various issues and ideas. Marketing the international line of study, developing marketing material and our website are also vital tasks within my area.

The current board of EBBD e.V. has the utmost confidence in these procedures, which will provide the necessary tools to guarantee sustainability for the EBBD-concept. Already EBBD-courses are being taught in no fewer than eight European countries and in various federal states of Germany.

In 2016 Aalborg Business College hosted an EBBD multiplier event in Aalborg, Denmark (see enclosure). Head of Education, Jens Otto Petersen and I initiated and executed the event on behalf of EBBD.

2018 will bring many new challenges and

endeavours. For instance, the international department in Saxogade will take over the entire management of Erasmus+, and with the forthcoming retirement of Jens Otto Petersen, EBBD accreditation in Denmark will also be my area of responsibility. As a result of that it only seems natural to apply for a seat at the EBBD board and become more involved in the work with EBBD as it is of great importance to the international work at Aalborg Business College.

2nd Vice Chairperson



Kaisa Nuutamo (Finland)

I hereby apply for the position of the 2nd vice-chairperson in EBBD e.V. I have already been holding the 2nd VP position in the association during a 3-years period (since the year 2015) and I find the international cooperation and networking in this context extremely interesting and motivating.

I hereby apply for the position of the 2nd vice-chairperson in EBBD e.V. I have already been holding the 2nd VP position in the association during a 3-years period (since the year 2015) and I find the international cooperation and networking in this context extremely interesting and motivating.

My employer, Helsinki Business College, has been the Coordinator of the last Erasmus+ KA2 project EBBD+ which ended on August 31, 2017 and partner in the previous Comenius project where the diploma was developed. I participated personally in the Erasmus+ project preparation and management as a member of the project's Steering Group. Both the EBBD e.V. website and the accreditation tool were renewed/produced during the project by Finnish suppliers, and it was stated already during the project that face-to-face contacts and common language make such processes much easier.

As to my professional background, I currently work as Development Manager responsible for international affairs, development projects and customer relationships at Helsinki Business College, which is the biggest

provider of vocational level business and ICT education in Finland. We are also offering English programs (QBA and QIT) for both study fields and our school is accredited for EBBD.

I have been involved in vocational education since the year 2003, both as teacher and as a manager/director, my experience covering both adults and young students. Before entering the education field, my working experience consists of project management in several EU-funded enterprise development and training projects, as well as various business-related tasks mainly in manufacturing industry. I have also worked seven years as entrepreneur in a start-up company developing business solutions for small and medium enterprises.



My name is **Kaisu Luukka (Finland)**. I am lecturer of Financial Administration and Entrepreneurship in Helsinki Business College, Finland. In year 2002 I started a qualification program in English which is the core program for EBBD

studies in our college. My responsibility has been the implementation and development of this program. I have been an active member in the international projects and operations of our college. I have international experience in banking, project financing and trade.

I apply for a position in the board of EBBD e.V. My first option is the 2nd vice-chairperson and second option is the 1st vice-chairperson. As the project manager of Erasmus+ project EBBD For All (2014-2017) I took part in re-designing of the EBBD website and know how to maintain and update it. Because the website is an important marketing media for EBBD I am eager to further develop it. I was active in the development work of the new web-based accreditation tool and I can coach others the functions of the tool. As the project manager I was responsible for the planning and implementation of six transnational project meetings and one national dissemination event. When organizing an event my goal is to arrange a memorable event for the participants and to make sure that all practicalities run smoothly.

I hope to be elected because I have been part of the EBBD community from the very beginning. I was the Finnish specialist in the first EU-project (2011-2013) which developed the original EBBD curriculum and I was the project manager in the second EU-project which amended the original curriculum, developed the accreditation tool and started the training material bank for EBBD. I have been in charge of the EBBD implementation in our college from the beginning and I have been responsible of the accreditation of new EBBD schools in Finland. My strong target has been and is to market EBBD to new colleges, employers and institutions of further education as well as educational authorities. Being a board member of EBBD e.V. I could act in the team which ensures the sustainability and success of EBBD in the future.

Treasurer

I apply for the position of the treasurer of EBBD e.V., because I would love to support the further existence as well as the continuous development of EBBD.



**Brigitte Glismann
(Germany)**

I am the principal of Gustav-Stresemann-Wirtschaftsschule, BBS 4 in Mainz, which was accredited for EBBD in February 2017. In summer 2017 we successfully started our first EBBD-class.

I'm currently leading a vocational business school that has started taking its first steps towards Europe in 2015. From the very beginning I joined and supported the team "GSW goes Europe" and I'm convinced that this is the way to move on in future. For this reason, I also personally took part in this year's EfVET conference, which has born the idea to actively take part in EBBD e.V.

As to my professional background, I reached a diploma in economics and worked at Esso AG, Hamburg, in the Marketing Department. When my son was born, I stopped working for some years and then decided to become a

teacher with the subjects economics and accounting. Being a lively and curious person, I have always been looking for new challenging tasks, which finally made me principal of the school I'm leading now.

Moreover, I gained experience as a treasurer in a registered association some years ago and also as a chairperson of another registered association for two years.

Consequently, I feel qualified to become treasurer of EBBD e.V., whose tasks would be keeping the EBBD e.V. account, the association funds, administering income and expenditures and handling monetary transactions. From my previous work in the registered associations mentioned above, I will be well prepared to compile the financial report and to report about the association's financial and capital position, as well as to draw up the tax declaration and to be responsible for adequate and orderly accounting.

As principal I accompanied the process of the accreditation for EBBD closely and I appreciate the opportunity for dedicated students to be granted a certificate of

excellence very much. I'm aware of the fact, that we still actively need to work on the acknowledgement from both, European companies and institutions of further education. Therefore I would like to join the board of EBBD e.V. and to support the dissemination of EBBD in Europe for the next two years.

Experiences EBBD Teacher Exchange

Going on a teacher exchange to Helsinki Business College in the second half of November: a challenge in more ways than one!

When I was asked to participate in this activity, I thought: wow, a great opportunity to be part of a different teaching culture as well as working in another environment. And this was certainly true: although I have been in Finland several times, it is different to be there on your own for two weeks, not just for job shadowing or participating in an international project, but to participate fully in the regular teaching regime. I must say that things had been very well prepared for me. A laptop was waiting, I had been registered to the school systems and passwords had been provided. As expected,

everything worked fantastically.

My students were an easy bunch: they were students from all over the world, most of them adults, some of them with children at home, but all took part in the EBBD-course and were eager to learn. Sometimes it may be challenging to be with a class for a whole day, but in this case that was no problem. I had brought some of my own materials and I was curious to find out how the students would react to those. It was a pleasure to notice that they liked to work with these, even though it was apparently not so easy for some of them.

One of the drawbacks of an exchange programme like this are the long evenings in your hotel or apartment. I think it might be a good idea if a side programme were offered, so that teachers can also participate in other things than just teaching during the day. I was lucky that I could enjoy the presence of a Dutch colleague of Rijn IJssel college during the first week of my exchange. At the college I received a very cordial welcome from my colleagues and I was invited to various activities that took place inside and out of the school. I had a wonderful last evening with two colleagues, Kaisu and

Activities of EBBD Colleges – Impressions 2017

Jouni, ending up in a nice music bar called Manala. Looking back on this experience I would say that it is highly recommended for anybody who is interested in leaving the beaten path. Teachers' exchanges require some perseverance, creativity and flexibility - and in the case of a home front perhaps also some tolerance – but, as they provide you with lots of new experiences, they are very worthwhile for any teacher eager to extend his or her professional playing field.

Reminder



Philip Maiwald (Nikopol), 28 October 2009
https://commons.wikimedia.org/wiki/File:San_Sebastian_Bay_Panorama.jpg

We are planning to have the second international EBBD conference in San Sebastian (Spain) in 2019.

In some European countries it is possible to apply for KA1 funding in order to participate at the conference. Please take this into account when writing your next KA1 application.



Aalborg Handelsskole, DK



Aalborg Handelsskole, DK



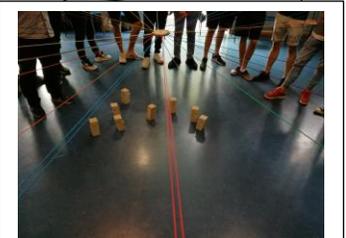
Aalborg Handelsskole, DK



Aalborg Handelsskole, DK



Aalborg Handelsskole, DK



Gustav-Stresemann-Wirtschaftsschule Mainz, DE



Gustav-Stresemann-Wirtschaftsschule Mainz, DE



Gustav-Stresemann-Wirtschaftsschule Mainz, DE



College Eindhoven, NL



Global Days:
<https://www.youtube.com/watch?v=xuojQENbFc8&feature=youtu.be>
 BBS Wirtschaft 1, Ludwigshafen, DE



BBS Wirtschaft 1, Ludwigshafen, DE



Summa College Eindhoven, NL



Dear partners and members of our association,

on behalf of EBBD e.V. we would like to wish you all a very merry Christmas and a happy New Year!

We hope that last year has been an inspiring one concerning either the introduction of the programme or a continuation of further integration of EBBD into your curricula.

EBBD e.V.
Peter Ketelaars
chair



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Business Competence in Europe.

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You want to
contribute?



You are a (newly)
accredited EBBD college
and

- ✚ want to present yourself
- ✚ share good practice
- ✚ discuss ideas for further development of EBBD
- ✚ ...

Send us your article for
the next issue of this
newsletter upcoming in
June/2018.

Editorial deadline
Date: 31st May 2018